

Coop Kölliken (Switzerland)

Case Study



The Coop is one of the largest retail and wholesale companies in Switzerland. It is organized as a cooperative with about 2.5 million members.

Under its own name, the Coop operates supermarkets, department stores ("Coop City"), restaurants, DIY shops ("Coop Bau + Hobby"), pharmacies ("Coop Vitality") and via its subsidiary Coop Mineralöl AG, filling stations and convenience stores ("Coop Pronto ") as well. The online store "coop @ home" enables you to order articles from the Coop range for home delivery.

The Coop Group also includes the consumer electronics chains "Interdiscount" and "Dipl. Ing. Fust" (incl. Discount Eschenmoser AG), as well as the online store "microspot.ch", furniture store "Toptip", lighting specialists "Lumimart", "Import Parfumerie", "Christ Watches & Jewellery", and in the cosmetics business "The Body shop Switzerland AG". From 1 January 2011. Coop expanded its national and international commitment to the hospitality and commercial wholesale sectors with the complete takeover of Transgourmet Holding. In March 2014, Coop took over NettoShop AG, Switzerland's leading provider in the online trading of electrical household goods, as well as the Marché restaurant chain, active in Swiss travel catering. These acquisitions have enabled Coop total net sales of about CHF 27 billion.

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