

Aldi Pfäffikon (Switzerland)

Case Study



Aldi Suisse belongs to the Aldi Süd Group, which is represented on three continents in nine countries, operating more than 5,000 stores.

We have been working for Aldi Suisse AG since their entry into the Swiss market in 2005. A total investment of 1.2 billion CHF in Switzerland so far has resulted in 180 branches and 2,700 employees, establishing Aldi Suisse AG in third place overall in the Swiss retail trade.

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